“Thanks for a great seminar. The day flew by. Very interesting and you guys are very honest and sincere about dentistry.”
Receptionist, Madison, WI

“Excellent job! Enjoyed your seminar. The humor and down-to-earth presentation is awesome.”
Donna Fowler, Financial Treatment Coordinator, WI

“This was my 1st dental seminar. I thought it was great! When I left I was very motivated to get back to the office to implement what we learned. Very enjoyable!”
Angela Borstad, Receptionist, Aberdeen, SD

“I love the way you guys put on the seminar. It helps in so many ways. I would take it over and over again because you two make it so much fun. Thank you! You rock!”
Mary Earwood, Dental Assistant, Suwanee, GA

“Both Dr. Joe & Dr. Mark were incredibly informative, not to mention entertaining. They have motivated me to be the best I can be for the benefit of the practice and especially our patients!”
Patty Allen, Office Manager, San Antonio, TX

“One of the best seminars I have got to in my 26 years as a hygienist! Satisfying Motivational Informative Lucrative Enlightening!”
Bonnie Atkinson, R.D.H.

“This was our 2nd KISCO seminar. You always have lots of good, practical tips and advice. I look forward to attending more of your seminars in the future.”
Dr. Edward Balling

“Loved the presentation! You guys keep the attention span of the audience and make it fun!”
Rebecca Shaffer

“This was the best seminar I’ve attended! So good that I didn’t want to leave to go to the bathroom for fear of missing the laughter and knowledge. Usually, you’re looking for excuses to leave. A lot of what you talked about could be used in daily life, not just in the dental office.”
Receptionist, Salina, KS

“I have been to several dental seminars over the past 12 years and this one was one of the very best! You are very informative and keep everyone interested with your humor and good ideas. Thank you.”
Kandi Parker, DA, Georgetown, TX

“Best seminar I’ve ever attended. I can’t wait to implement these great ideas! Thank you for telling us about your practices - most seminars aren’t realistic. Thank you.”
Alison Head, Receptionist, Georgetown, TX

“Having 2 enthusiastic speakers switching sporadically kept my attention all day! Informative and entertaining. Thank you.”
Brooke Bennett, Assistant, Oklahoma City, OK

“I can’t wait for Monday to get here! This seminar was so motivating and so insightful. Everyone should attend! Thank you for sharing your wisdom.”
Dr. Kesa McConnell, Oklahoma City, OK

“In 15 years of attending meetings at least once a year, I have never been so educated! And, I was entertained at the same time. Thank you!”
Julie Haanstad, Hygienist, WI

“Our office enjoyed not only the presentation, but the reality that was brought out through comedy. We laughed more today than we have in years!”
Tammy Sunjic, WI

“Wonderful seminar - motivational for staff and doctor. Great ideas for staff to get more involved and understand things from the doctor’s perspective. Thank you - we had fun!”
Dr. Leslie Showalker, Madison, WI

“Great presentation. Very practical info for smaller offices. Good jokes made it fun!”
Pam Paugels, Receptionist, WI
“Thanks for a great seminar. The day flew by. Very interesting and you guys are very honest and sincere about dentistry.”
Receptionist, Madison, WI

“Humor is a natural anesthetic. I’m so happy to see you two doctors promoting this in your seminar.”
Bobbie Gurgel, Madison, WI

“Excellent job! Enjoyed your seminar. The humor and down-to-earth presentation is awesome.”
Donna Fowler, Financial Treatment Coordinator, WI

“Great speakers - information that could apply in every office. The day blew by!”
Office Manager, Madison, WI

“Great seminar! Following your way of practice, as my dentist has been doing, makes me proud to be in the profession.”
Anne Depay, RDH, Harrisonburg, VA

“I am very pleased that I attended the seminar today. My husband always ‘drags’ me to seminars that I just hate going to because they all sound the same and are so impractical. But today was practical, realistic, attainable and effective!”
Lauren Tran, Las Vegas, NV

“Best fun and interesting seminar I have ever attended!”
Maria Jara, Receptionist, Monrovia, CA

“I so appreciate that you recognize and state the importance of a good staff! It meant a lot to me what you said about it all being about taking care of the patients.”
Debbie Turner, Receptionist, Harrisonburg, VA

“The best management seminar I’ve been to in 15 years. You provide a common sense approach to running an enjoyable, profitable, and caring dental practice. I appreciate your motivating suggestions which are excellent for dentists and staff. Thank you!”
Dr. Elliott Rosen, San Diego, CA

“Thank you for being a voice of reason in the face of the current promotions of boutique dentistry and niche marketing. You hold out the beacon of hope for those of us who want to deliver good dental health for as many of our friends, neighbors, and family as we can in a lifetime of honest work.”
Dr. Wade Phelps, Kenedy, TX

“When you mentioned right off the bat that the office had to make more money in order to pay higher salaries, I knew we had come to the right place.”
Dr. Dan Jenkins, Chino, CA

“Dynamite! I have never had so much fun and taken so much home in a one day seminar.”
Dr. John Martin, San Antonio, TX

“I really appreciate the candidness and down to earth honesty that you shared with my staff and myself. Good material.”
Dr. Joseph Holmes, San Antonio, TX

“You didn’t act like some “god” authority. I appreciate “down-to-earth” people like you two talking about “down-to-earth” ways of doing things with efficiency and fun. This was great!”
Dr. Joe Mullarkey, Tucson, AZ

“This is my second time to attend your seminar and I still got a lot out of it again. Very well presented, honest, and helpful!”
Jeaneta Page, Las Cruces, NM

“For those of you who haven’t yet attended this course, I highly recommend it. In fact, this is a course that seems to get better and better from the feedback I get. The workbook alone is worth the price of admission.”
Dr. Woody Oakes, The Profitable Dentist Newsletter

“This seminar is a must for the whole office. Refreshing, motivational, inspiring and fun!! Treat yourselves to Joe and Mark and they will definitely make it worth your time and money.”
Dr. Howard Farran, DentalTown
“I have been a hygienist for almost 12 years and this is undoubtedly one of the most enjoyable seminars I have attended. Thanks!”
Susan P. Shelman, RDH, Williamstown, KY

“We were looking for a program that would be of interest to the entire staff and that would be informative as well as possibly entertaining. Your program was all of that. I hope to be able to arrange to have you back here in the future!”
Dr. Ted Morgan, Chairman Council on Continuing Education, Maine Dental Association

“Your seminar handout notebook is terrific. As I’ve learned presenting my “Lean & Mean” Seminars, our profession desperately needs this kind of para-clinical organization that your Office Organizer offers.”
Dr. Rick Kushner, Lean & Mean Seminars

“Wish the entire staff was here. A lot is said about each employee including the dentist that you both present extremely well.”
Jill Fournier, RDH, Houston, TX

“This course addressed my office needs to a tee!”
Dr. James W. Haley, Jr., Stephenville, TX

“Our staff has twice attended KISCO seminars led by Drs. Joe Steven and Mark Troilo. This was by far the best staff oriented seminar we have attended. After each seminar our staff was able to immediately implement several ideas from the presentations. Everything we implemented has generated increased production, more new patients, better recalls and a happier staff.”
Dr. James Cunningham, Rapid City, SD

“Your seminar Office Organizer is excellent! Should be a winner! Very practical approach to the everyday problems. I would rate your work a 10!”
Dr. Ken James, Magnum Opus Seminars

“The KISCO Organizer is easy to use by the whole staff. We use it at all staff meetings. Great ideas! My staff thought this seminar was the best.”
Dr. Peter Tsivitse, Cincinnati, OH

“Very productive day. Lots of ideas that are usable not only in the office but also in our family and personal life.”
Barbara Doyle, Receptionist, Rapid City, SD

“Really enjoyed seeing you for the second time. We’ve implemented many ideas and they’ve worked out great. We’ll go back to the office and try to do more this year.”
Dr. David Pearman, Phoenix, AZ

“In 12 years, the only seminar I did not get sleepy in!”
Janie Cornelius, Receptionist, Houston, TX

“I will be back with all my staff.”
Dr. Tim Mangelsdorf, Kingman, AZ

“I was very impressed with the content and the casual and humorous way in which you presented this extremely valuable material to our staff. I’ve been to Sterling Management Seminars and others that are supposed to help and boost our office’s production. I’ve found your talk today much more informative than all the other seminars I’ve attended.”
Betsy Rollins, Receptionist, Tulsa, OK

“Best Office Organizer I have seen. It is going to be the basic structure of our new office manual. Thanks!”
Dr. Charles Wheelus, San Antonio, TX

“I appreciate a seminar presented by dentists who actually “do” dentistry for a living.”
Joni Busher, Office Manager, Seattle, WA

“It has put me in a new attitude. I feel like, with the information presented today, that I can do a better job and a more efficient job. Thank you.”
Lisa Lewis, Dental Assistant, Ft. Worth, TX
“This is the best presentation aimed at "the staff". Most others are tech or $. A good basic fundamental look at running a 
people service business - I've seen Earl Estep several times and been through Quest & Linda Miles. This was very 
good.”
Robin Johnson, Office Manager Memphis, TN

“This is my second KISCO seminar. Listening again has reminded me of how many of these good ideas I have already in-
corporated in my practice. Today, I've used this seminar mostly for my staff. To have them listen is far more efficient than 
me trying to reproduce so much info in short staff meetings. I really appreciate hearing from real, wet-finger dentists. So 
many seminars are pie in the sky, and are so inflexible in their approach. Thanks for the “real world” approach.”
Dr. Dean Telthorst, St. Louis, MO

“Both speakers are extremely motivating. It is refreshing to hear a seminar by doctors who are dealing with the same sit-
uations we are. The seminar was very laid back and comfortable -- not stuffy like most of the big shot lecturers are.”
Dr. Kathy Farruggin, Granite City, IL

“I was pleased to attend a seminar that presented realistic, do-able items, that can help me run my dental practice. I was 
especially pleased with your obvious honesty.“
Dr. Tim I. Murphy, DeSoto, TX

“Two bread & butter guys with real ideas on Dentistry in the 90’s.”
Dr. J. D. Murray, East Point, GA

“Excellent ideas, good practical stuff you can use.
Dr. Randall D. Lewis, Durand, MI

“Excellent ideas - I ran out of paper taking notes. I would love to attend any other seminars.”
Mechelle R. Stuart, RDH, Raytown, MO

“Practical, commonsense approach to many problem areas that should be very beneficial to both myself and my staff.”
Dr. R. Towe, Franklin, KY

"I enjoyed this very much. I'm already excited about going back to work and starting new things." (New attitude!)
Hygienist, Philadelphia

"This is the best presentation aimed at 'the staff'. Most other are tech or $. A good basic fundamental look at running a 
people service business - I've seen Earl Estep several times and been through Quest & Linda Miles. This was very good."
Office Manager, Houston

"Best seminar I have covered in 5 years. Very well done!"
Dental Assistant, Atlanta

"I enjoyed it. The seminar was very knowledgeable and I enjoyed seeing how your offices are run. I'll be using what I saw 
today as an example."
Receptionist, Des Moines

"I wish our entire staff had been present!"
Doctor's spouse, Atlanta

"The seminar was presented with a professional attitude that gave a practical down to earth philosophy that can be applied 
the minute we are back in the office."
Office Manager, Seattle

"I feel the way you present your views makes people more willing to give your opinion or views a chance."
Receptionist, Birmingham

"Very nicely done. We will benefit from both of you".
Doctor's spouse, Tulsa

"Joe & Mark - The program was most enjoyable - presented in a 'fun' way - Keep it up! I learned many great ideas."
Doctor's spouse, Tucson
"It was refreshing to hear a casual program with so much content. I was surprised that you didn't practice together. The friendship really shows and adds to your presentation."
Doctor, Houston

"This was my 1st dental seminar. I found it to be informative and interesting. Not at all what I expected."
Hygienist, Denver

"Excellent breaks & lunch. Very comfortable seminar. Very easy to understand and follow, kept audience awake!"
Receptionist, Denver

"Very good motivating seminar! Some very good ideas. This seminar has opened communication channels which were difficult to bring out and convey to the staff. These things can now be discussed and solved. Thanks!"
Doctor, Dallas

"Very enjoyable, relaxed comfortable feeling."
Dental Assistant, Arlington

"I wish Dr. could have been here. It's not just for staff members."
Dental Assistant, Denver

"A day well spent and should impress my staff in a more positive way, than if I told them myself (which I have). Thank you!"
Doctor, Tulsa

"I really liked having two speakers. You really did a good job. We got a lot of good ideas and hope we can take them back to the office and do something with it or better yet I will !!!".
Dental Assistant, Phoenix

"I appreciate the topics of conversation, consideration given to your audience, and the humor. You've made me aware of many things I used to do and will start doing again as of today."
Dental Assistant, Oklahoma City

"This was not boring, held our attention especially with the pictures of the staff and the stories you told about your office."
Office Manager, Seattle

"Very good seminar - Entertaining as well as informative."
Dental Assistant, Dallas

"I enjoyed both speakers. I was able to stay awake during the seminar. I feel I got more out of this than sitting at the office waiting for patients to come in. Thanks."
Hygienist, Portland

"I feel like after listening to this seminar I can return to work Monday morning with a more positive approach and attitude toward my job & patients. Thanks!"
Dental Assistant, St. Louis

"This is definitely one of the most interesting seminars that I've been to! Keep up the good work! And Thanks!"
Business Manager, Seattle

"I was very impressed with the content and the way in which you presented this extremely valuable material to our staff. I've been to Sterling Management Seminars and others that are supposed to help and boost our office's production. I've found your talk today much more informative and useful than all the other seminars I've attended before combined. Thank you!"
Receptionist, Tulsa

"First seminar in a long time that I have completed the whole day!"
Dental Assistant, St. Louis

"Informal honest approach makes the material & ideas more relevant. Great Film!!!"
Doctor, Atlanta
“Best course I have ever taken! Made me feel at home and made me feel that I’m on track with a lot of things, and helped me improve my practice. You guys are the ‘real thing’. Thank you!”
Dr. Roel Garza, Alice, TX

“Joe & Mark - enjoyed your lecture and advice as much as I did over 10 years ago. Now 5 offices and staff of 48 later, I continue to implement the ideas that I learned from you guys.”
Dr. Roger Campos, San Antonio, TX

“Down to earth info for every dentist in the real world.”
Dr. Kevin Hester, Baton Rouge, LA

“I enjoyed this seminar very much. I’ve been in the field since 1989 and will remember the impact of this one forever! Exceptional and enjoyable, and very memorable!”
Christina LeBlanc, Gulf Port, MS

“Loved it! Dr. Steven and Dr. Troilo kept it fun and interesting. Hope to hear you both again real soon! Thanks!”
June Travis, Brookhaven, MS

“This was the best seminar I have ever been to. It was a nice mixture of useful information and humor. As an assistant, I appreciated the fact that this seminar was geared toward the whole staff and not just the doctor and hygienists.”
Lisa Nanney, Delaware