My quest is over! I have finally found the Holy Grail of all intraoral cameras! For about 5 years I presented seminars with Dr. Woody Oakes on intraoral cameras, so I’ve always been a big fan of them and understand just how well they help sell needed dentistry. But, I’m more than aware of the shortcomings that most offices have in actually using them. Ask me how I know!

Actually getting your staff or even the doctors to use conventional intraoral cameras has always been a challenge. You have to turn the camera on, turn on the camera light, select the correct channel on the tv, put the sleeve on, get the printer remote control, and now you’re ready to take the picture. Sure, some offices do have the discipline to do this on a very regular basis; but the reality is most do not. That’s why I was so glad to find DrQuickLook!

This camera follows the KISCO philosophy of keeping it simple (the Keep It Simple CO)! There’s no computer, printer, or multiple cables. The camera rests on a recharging stand, ready to go. When you need it, simply lift it up and the camera comes on. Let the patient hold the unit that has a 3 1/2” digital screen. These images are well received by patients because people are already used to viewing images on their smartphones. We put a sleeve over the camera wand, insert it into the patient’s mouth and proceed to give a video tour of their problems while capturing any image that we want to discuss with them. It’s that quick! There is a second button on the wand that allows you to zoom in on the captured picture to magnify the image if you like.

I thought regular intraoral cameras were impressive, but this one really excites our patients! After you freeze a photo, as the patient is holding the viewer, you can easily point out and explain the specific concern you just found. I’ve never seen anything easier or more simple in attaining the same goal of presenting and selling dentistry!

You cannot store or print out any of these images, but that’s okay. In reality, 99% of the time there is no need to do that anyway. We just need to show and explain to the patient what their problem is. Without a doubt this is the most efficient, fastest way to do that. As we all know, if it is easier, less technically involved, etc., we will all use it more!

This mobile device is designed and ideal to move from room to room very easily. Better yet, because of its low cost compared to conventional intraoral cameras, it is extremely feasible to add one to each treatment room. Then there is no excuse whatsoever not to show patients the needed dentistry you find which will take you less than 30 seconds! As always true, a picture is worth a 1000 words!

New Product Review: DrQuickLook
by Joe Steven, Jr., D.D.S.

Features:
• Crisp High Quality Image
• Large 3.5” HD LCD Screen
• Auto Focus 3-50mm
• Simple 2-button Operation
• Auto On/Off
• Motion Sensor Technology
• Includes 200 Free Sleeves
• Built-in Rechargeable Batteries
• Learn to Use in Minutes

DrQuickLook Camera: Item #2820 ..........$895.00 each
2 or more viewers - call KISCO for quantity pricing

Each Unit Includes:
Hand-held color LCD Monitor with Viewer Wand
Countertop Charger Station
110 Volt AC Wall Plug
200 Infection Control Sleeves
2 Year Manufacturer’s Warranty
Optional Wall-Mount Hardware
Instruction Pamphlet, User Tips, FAQs, & Warranty

500 Infection Control Sleeves: Item #2825 ....$97.00

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